



MOTH  
MIGRATION  
PROJECT

SOME  
SERIOUS  
BUSINESS

AUGUST 19 FROM 6-8 PM  
AT 516 ARTS IN ALBUQUERQUE, NM

SOME  
SERIOUS  
BUSINESS

PRESENTS  
MIGRATION  
MOTH  
PROJECT

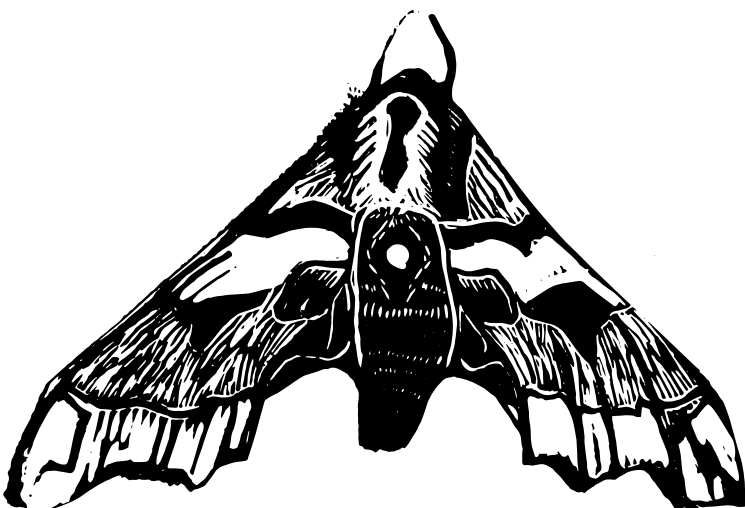
“In a world of divisiveness, it was humbling to be a small part of a project that had the potential to create a spirit larger than any single community.” — Joyce Stewart, Dripping Springs, Texas, USA

ARTIST HILARY  
LORENZ UNVEILS  
MOTH MIGRATION  
PROJECT AT 516 ARTS

*Crowdsourced Installation  
Includes More Than 10,000  
Handmade Moths From Around  
the World*

“I love that a crowdsourced project asked for a small work of art instead of funding. The idea of thousands of tiny moths flying in from around the world is fabulous—many hands making light work into a huge project.” — Alanna Baird, St. Andrews, New Brunswick, Canada

SSB is pleased to announce the unveiling of multidisciplinary artist Hilary Lorenz’s Moth Migration Project, an internationally crowdsourced exhibition of more than 10,000 handmade, printed, drawn, and cut paper moths created by individuals and groups around the world. The ongoing project is a part of the exhibition Cross Pollination, curated by Valerie Royal at 516 Arts, with the opening reception on August 19th from 6–8 PM. 516 Arts is located at 516 Central Avenue SW, Albuquerque, NM.





Last year, Lorenz put out an open call “heard ‘round the world,” inviting people to create moths native to their geographic location. Having no idea what the response would be, she was floored when the project exploded with thousands of submissions, satellite exhibitions, printmaking workshops, school art projects, and family and community gatherings. Hundreds of people have participated and more than 13,500 moths (at last count!) have poured into her studio from Canada, Finland, France, Greece, Ireland, Italy, Lithuania, Mexico, the Netherlands, Norway, Poland, Portugal, Scotland, South Africa, Spain, Switzerland, Turkey, and Bermuda. Close to 4,500 moths have come in from Australia, Tasmania, and New Zealand alone; and the US and UK are not far behind, with more than 3,500 handmade moths coming from each country.



The visually stunning and staggering variety of the moths in all types of media—hand-drawn, linocut, silkscreen, paper-cut, gel print—will be featured in the 516 installation. Choosing moths—a nocturnal pollinator—as the metaphor for cross-pollination, connection, and international exchange, the visual effect of the massive installation is a migration map representing the people from 26 countries that participated in co-creating this unique collaborative project.





Dear Hilary  
I so enjoyed making these  
lino cut moths and look forward  
very much to seeing photos of  
the installation  
With very best  
wishes  
Lisa.

As Lorenz puts it, “Crowdsourcing dramatically changed my role and my practice. As an artist, I almost always work alone. Now, I feel a bit like a conductor holding it together, but allowing each person to roll with their idea. I could not, nor did I want to control everything. I had to let it evolve, grow, and change. I had a vision, but I knew that if I let everyone in, it would be far more magnificent.”

## ABOUT HILARY LORENZ

Hilary Lorenz is a multidisciplinary artist who explores the intersections of running, nature, and solitude. Recent solo exhibitions include *Birding* (2016), commissioned by Brooklyn Bridge Park, Brooklyn, NY; *Lean to Me: My Own Wilderness Fantasy* (2015), Courthouse Gallery, Lake George, NY; and *Nomadic Geographies* (2014), Wave Hill, NY. Recent residencies include the Lower Manhattan Cultural Council Art Center at Governors Island (2016); C-Scape National Seashore in Provincetown (2016); and Outpost Studios in Kansas (2014). Her work has been reviewed in *Art in America*, *The New York Times*, *The Los Angeles Times*, *The Philadelphia Inquirer*, *The Kansas City Star* and many others. Lorenz is a Fulbright and NEA fellow with an M.F.A. from The University of Iowa.

### About Some Serious Business

For further information, images, and interviews contact:  
Some Serious Business  
Susan Martin  
susan@someseriousbusiness.org  
505 685 4664

<http://hilarylorenz.com/>  
<https://hilarylorenz.blog/2017/01/28/crowd-sourced-paper-moths-wanted/>  
<https://hilarylorenz.blog/2017/04/21/moth-migration-mania/>  
<https://hilarylorenz.blog/2017/02/12/moth-migration-printsocial/>  
<https://hilarylorenz.blog/2017/02/04/moth-production-printing/>  
<https://www.facebook.com/groups/mothmigrationproject/>